

A funeral parlour is offering the bereaved coffins with designs of a Greggs sausage roll, a pint of Tennent's lager or a can of Irn-Bru.

The Edinburgh undertaker Go As You Please Funerals allows patrons to pick any photo or design to be printed on a wooden coffin, inspired by favourite movies, musicians or even soft drinks.

Murdo Chambers, the parlour's manager, said the quirky coffins challenge preconceived notions of what a funeral should look like.



Sausage rolls even feature in the design

“We’re absolutely not making fun of death,” he said. “This is something that each and every one of us are going to face, which is why we try to get people to talk more about it. We don’t laugh at death — it’s sad, people are grieving. But we also believe that there can still be things to laugh and smile about.

“If they see something that’s a direct reflection of that person’s tastes and the things they were interested in, isn’t that going to make you smile?”

The most popular picks focus on Scottish heritage, with regular requests for tartan, whisky, or a pint of Tennent’s lager. One patron requested a mural of the Scots comic Oor Wullie & the Broons.

One customer Amira, 33, wanted to use the service to honour her mother Cleopatra’s “young and free spirit”. “She meant everything to me and we were very close in age, so we would always share likes and dislikes, and we were both obsessed with the *Harry Potter* world.”



The coffin one customer ordered to honour her mother

Cleopatra, 54, had said she wanted a pink coffin decorated with diamante — but her daughter opted for a design that superimposed her mother's face on to a broomstick-riding Harry Potter playing quidditch.

Amira said: “She would have been absolutely in love with it. I get a feeling of fulfilment from it, because I've done my job and I've done it right for her.”

Chambers, 49, said: “We're trying to get people to talk about death because it really isn't talked about enough. It's a starting point for conversation.”